## The partnership

### **Coordinator:**

Pistes-Solidaires, France



#### Partners:

University of Chester, United



Kingdom

Cookiebox s.l, Spain



Fondazione Risorsa Donna, **Italy** 



Asociația de Studii Socio-



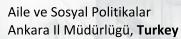
Economice, Romania



Asociația Fantom, Romania



Helsingin Yliopisto, Finland





Coventry University, **United Kingdom** 



Camara Oficial de Comercio e Industria de Sabadell, **Spain** 



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# Interested?

# **Curious?**

Want to know how we did it to see if it could be relevant to you?

#### Local contact:

Asociația de Studii Socio-Economice www.asse.rotind.ro Coordonator local Doru Rotariu asociatiasse@yahoo.com



# Gamification for hard-to-reach adults

"New horizons for re-engaging and re-mobilizing hard-to-reach adults in long-term unemployment situations"

2014-1-FR01-KA204-008544

http://gh2r.riversideinnovationcentre.co.uk/

This project is funded by the European Union



## The main Objective



The project empowers the participating adult teams' documenting their positive and negative experience and with extensive use of the visual expression forms, including also whatever artistic skills they possess.

**HOW TO CREATE YOUR PLAN?** 

WHAT RESOURCES DO YOU NEED?

**HOW TO GET YOUR INITIATIVE STARTED?** 



## What we can offer

Long term unemployment among the over 40s — want to try and help or be helped in an unconventional (and fun) manner?

If you want to follow the same steps, here are some of the games we used!



A series of 7 focused games aimed at galvanising the over 40, long-term unemployed.

Ice breaking, Listening to anger, Curiosity, Motivation, The community, Real people in real action, Playing for real.

Of course you might want to approach it differently with alternative steps, it's up to you!



**Perceiving the dead-end situations** and the reality that created them as a serious game, in which you must play to win.

Increasingly be motivated and capable to change your situation by taking action in the community, in groups of peer players in particular.

**Building up a mentality** of creating things and situations, not simply being stuck in structures of rules and regulations.

**Breaking out** of the object of change situation and breaking through to a subject of change situation.

**Taking unexpected risks** when needed: if you don't play, you don't win.

**Building up pride in ones actions** and efforts, even if they partly fail.

If you still want to get involved and you are unemployed, contact your local partner!

If you are trainer and want support, contact your local partner!

